



## **Cook Maran acquires Price Agency, adding to its growing New York-based insurance brokerage**

### ***New York metropolitan area platform of Prime Risk Partners expands***

(July 18, 2018) **Melville and Manhattan, NY** – Cook Maran & Associates (“Cook Maran”), one of New York and New Jersey’s largest insurance brokers and the New York metropolitan area platform for Prime Risk Partners (“PRP”), has acquired Joseph P. Price Agency (“Price”). Price is a Long Island-based insurance agency that has provided customized commercial, personal and employee benefit solutions for over twenty-five years.

As a result of the merger with Cook Maran, Price broadens the offering of PRP, one of the nation’s fastest-growing insurance intermediaries. Price employees will eventually move from the agency’s Holtsville location to Cook Maran’s Melville, NY office, joining almost 250 professionals in eight offices across New York and New Jersey.

“Under the leadership of Joseph Price, the Price agency has built a reputation of being a trusted advisor to their clients,” said Len Scioscia, Chairman and CEO of Cook Maran. “Their focus on putting customers first is aligned with our philosophy, and we’re proud to welcome them to Cook Maran and PRP.”

Price has also built a specialty practice in risk management for public and special libraries. Beyond property and casualty, Price provides the expertise for specialty coverage for valuable and large collections, mobile libraries, cyber security and protection for directors, officers and employees.

“We are excited to be joining the Prime Risk Partners family,” added Joseph Price, who founded the Price agency in 1991. “This will allow us to provide the same level of excellent service to our customers with the added benefit of national resources to help solve the growing complexity of risk management for commercial and employee benefit exposures.”

By merging with one of New York and New Jersey’s leading agencies and PRP (#40 in the most recent *Business Insurance* ‘Top 100 Business Brokers’ ranking), Price’s founders see new opportunities to pursue their mission while offering clients the same personal service from familiar faces.

#### **About Cook Maran**

Cook Maran, which traces its roots to 1946, has almost 250 employees in eight offices in New York and New Jersey. Its focus on being a trusted advisor to its business and individual clients has allowed it to enjoy outstanding growth, and it is now one of the leading independent insurance agencies in the New York metro area. For more information, please visit [www.cookmaran.com](http://www.cookmaran.com).

#### **About Joseph P Price Agency**

Established in 1991, the Price Agency has grown to one of the most respected independent agencies on Long Island. Located in Holtsville, NY, Price provides a variety of customized risk management solutions for

businesses, institutions and individuals. Commercial coverage includes business property, general liability, automobile, workers compensation and employee benefits.

### **About Prime Risk Partners**

Prime Risk Partners, headquartered in Atlanta, Georgia, is a growing national firm of experienced insurance professionals dedicated to providing tailored solutions to help our clients manage a wide range of risks in an unpredictable world. Recently ranked among the top 50 brokers in the United States, we employ an ongoing consultative approach to meet your commercial, personal, and employee benefits insurance needs. Prime Risk Partners has a proven track record of success, decades of experience, and is quickly becoming the partner of choice for industry professionals looking to grow while becoming a critical piece of an expanding national organization. For more information, please visit [www.primeriskpartners.com](http://www.primeriskpartners.com).

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